



212 Third Avenue North, Suite 295
Minneapolis, MN
55401

Contact: Tiffany English
tenglish@medicomdigital.com
(952) 657-3679

FOR IMMEDIATE RELEASE

**GO RED FOR WOMEN™ WEBSITE FEATURES MEDICOM'S HEART ATTACK
RISK SOFTWARE PROGRAM TO EDUCATE WOMEN ABOUT
THEIR RISKS FOR HEART DISEASE**

Heart Attack Risk Assessment Integrates with Google Health

Minneapolis, MN – March 12, 2009 - Medicom Digital, Inc., a Minneapolis-based software company, that developed the Heart CheckUp for the Go Red For Women Organization to determine a woman's risk of heart announced the integration with Google Health today. The Go Red Heart CheckUp is an online, interactive, personal heart disease risk assessment tool for women. Go Red For Women is a program that encourages women to increase awareness of heart disease during National Wear Red Day that took place on Friday, Feb. 6, 2009.

More than 42 million American women are living with one or more types of cardiovascular disease, yet only one in five women view heart disease as their greatest health threat. As a result, Go Red For Women wants women to do more than just be aware of heart disease, but to visit their healthcare provider and take the Go Red Heart CheckUp.

Google Health is a free Personal Health Record (PHR) that allows consumers to store, manage and share their medical records securely online. It's available online at www.google.com/health. All a consumer needs to get started is a username and password. Upon this integration, Google Health now links directly with the Go Red Heart CheckUp to safely transfer information to and from a user's Google Health medical profile if they elect to do so. Linking up to the Go Red Heart CheckUp service from Google Health makes it easier for consumers to evaluate their unique risks over time without the burden of having to re-enter their health data.

After completing the Go Red Heart CheckUp, women are encouraged to print the 10-year assessment and bring it to their health care provider to develop a personal plan that matches their needs. Women can also find out if they are at increased risk for metabolic syndrome, a group of risk factors that greatly increases the chances of developing cardiovascular disease, including stroke and diabetes.

To take action with the Go Red™ Heart CheckUp, go to <https://www.goredforwomen.org/hcu>. You can also link directly to the risk assessment tool from the Google Health Online Services Directory <https://www.google.com/health/directory?url=aha-gored.mdidata.com>.

About Medicom Digital, Inc.

Medicom Digital Inc. is an award-winning company specializing in educational software and interactive digital tools for healthcare organizations. Medicom Digital Inc. is dedicated to developing innovative tools that simplify complex medical messages for healthcare audiences and motivate people to change healthcare-related behaviors.

For media inquiries about Medicom Digital, Inc. please contact Tiffany English at (952) 657-3679, or email at tenglish@medicomdigital.com. www.medicomdigital.com